



FSU STRATEGIC PLAN IMPLEMENTATION

Rick Burnette

Deans and Chairs Meeting

Fall 2019



STRATEGIC PLAN

THE FUTURE IS FLORIDA STATE: STRATEGIC PLAN 2017-2022

THE
FUTURE
IS FLORIDA STATE
— STRATEGIC PLAN 2017-2022 —

<http://strategicplan.fsu.edu>

GOAL I

Entrepreneurship and Innovation (E&I)

Deepening our distinctive commitment to continuous innovation



GOAL II

Academic and Research Excellence

Amplifying excellence across our academic and research programs



GOAL III

Diversity and Inclusion (D&I)

Realizing the full potential of diversity and inclusion



GOALS IV & V

Student Success

Ensuring Student Success and preparing our students for 21st century careers



GOAL VI

Excellence and Reputation

Investing strategically in our institution and reputation



Student Success

Our student success initiatives honor students' determination and dreams by offering the right support at the right time —with impressive, nationally recognized results. By growing and evolving these programs, we can continue to help students focus their ambitions, unleash new talents, and cultivate broader perspectives. At FSU success of students is ultimately determined by their post-graduation successes. To that goal, we are offering future-focused academic programs, real-world experiences, and savvy career advising. We want our students to compete and lead anywhere—whether they're furthering their education, or working in a small business, a multi-national corporation, the non-profit sector, public service, or the "gig economy."

INITIATIVES



Bolster Curricular and Co-Curricular Offerings to Encourage Engaged Learning and Post-Graduation Success



Support Student Career Advising to Promote Positive Post-Graduation Outcomes



Create an Environment that Encourages Healthy Behaviors and Wellness



Enhance Academic Advising and Support Infrastructure to Promote Student Success

Actual and Planned 4-Year Graduation of Full-Time FTIC Students 2023 Goal: 72% 4-Year Graduation Rate



Tactics

Increase participation in experiential learning

We plan to increase participation in experiential learning by creating additional opportunities for students, including zero-credit and no-credit

Align instruction with post-graduation success

FSU is promoting the teaching of critical thinking skills and has instituted a Center for the Advancement of Teaching to assist in increasing

Reduce curricular obstacles to timely graduation

FSU will improve student success with smaller classes, more efficient course sequences, higher average student credit hour loads, and by

Tactics

Increase participation in experiential learning

We plan to increase participation in experiential learning by creating additional opportunities for students, including zero-credit and no-credit options like InternFSU that give students on-campus internship experience.

Align instruction with post-graduation success

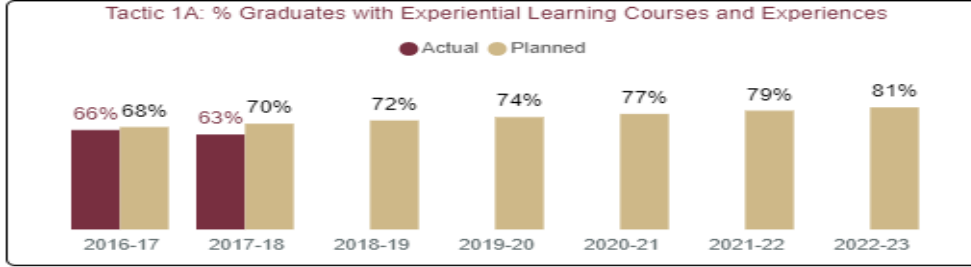
FSU is promoting the teaching of critical thinking skills and has instituted a Center for the Advancement of Teaching to assist in increasing faculty engaged in curricular and pedagogical redesign that aligns with the skills necessary for post-graduation success.

Reduce curricular obstacles to timely graduation

FSU will improve student success with smaller classes, more efficient course sequences, higher average student credit hour loads, and by improving passage and completion rates in gateway courses.

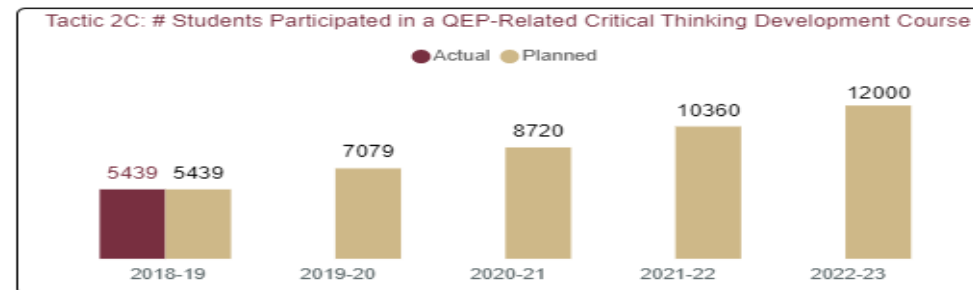
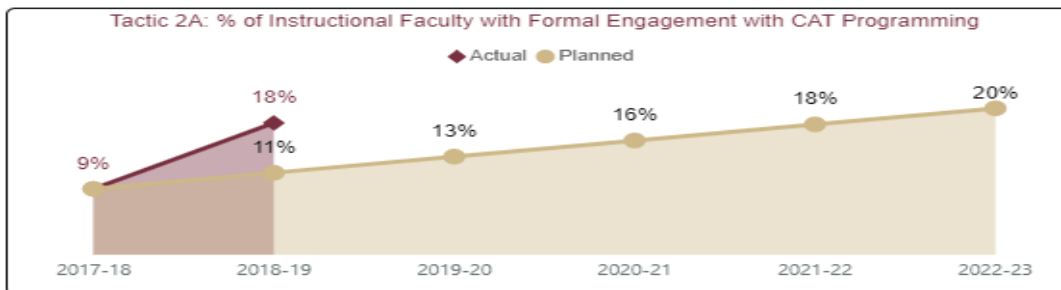
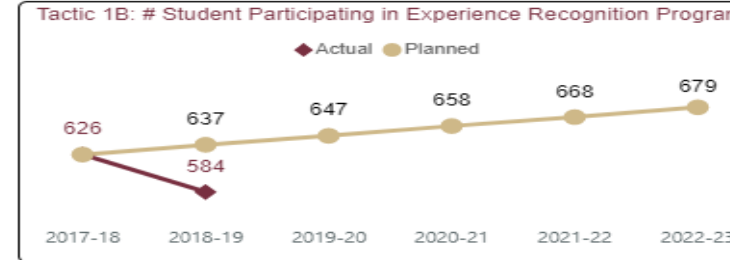
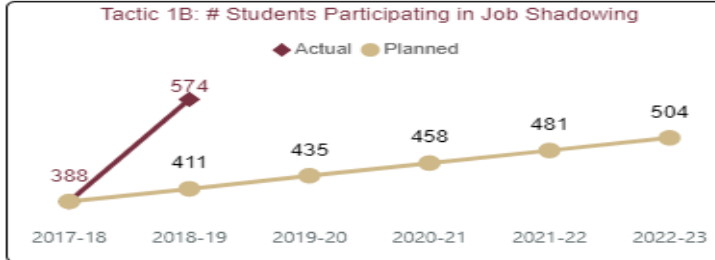
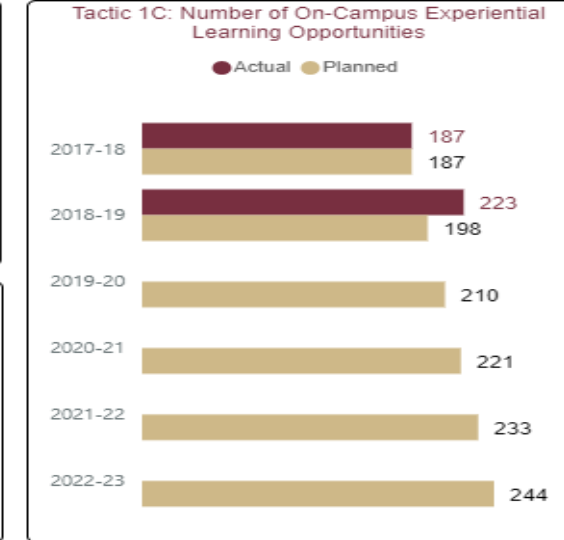
Activities and Accomplishments

- The Career Center's FSUshadow (short-term job shadow) Program was recognized as a Career Services Excellence Award Finalist by NACE and received the NASPA-FL Program of Distinction Award for 2018-19.
- FSU became the largest and most diverse university in the country to establish an experiential learning graduation requirement for all undergraduate students entering the University.
- Senior computer science major Abigail Centers earned recognition as the 2019 Regional Student Employee of the Year for her work as an undergraduate research assistant at the National High Magnetic Field Laboratory.
- FSU leveraged newly hired faculty and strategic alignment of resources to dramatically increase the number of courses with less than 20 students – from 40.1% to 56.6% in the past year.
- FSU's Center for the Advancement of Teaching launched a Learning Assistant Program and restructured the curriculum that increased passage rates in some of our most difficult gateway courses.



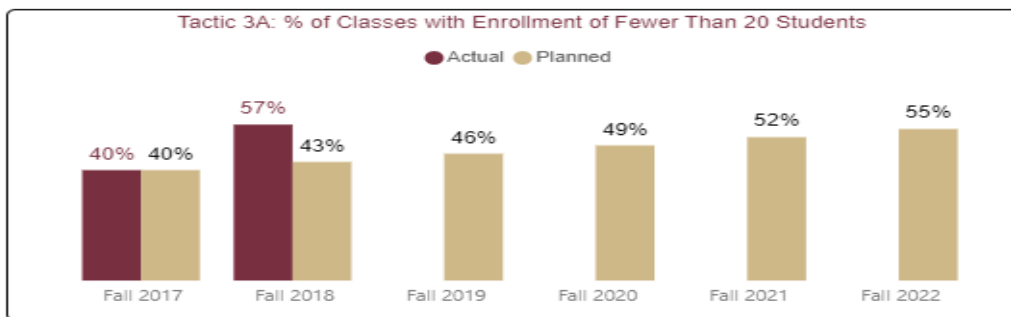
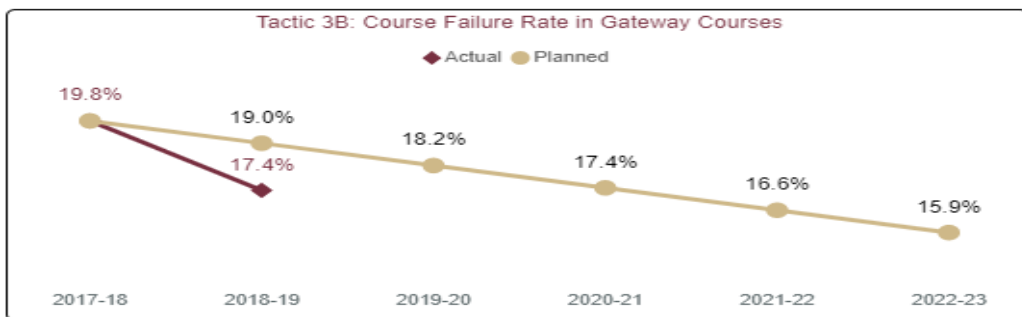
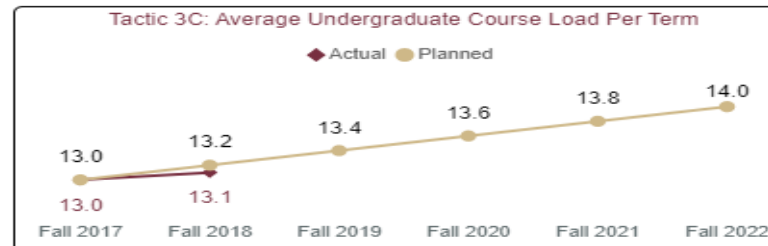
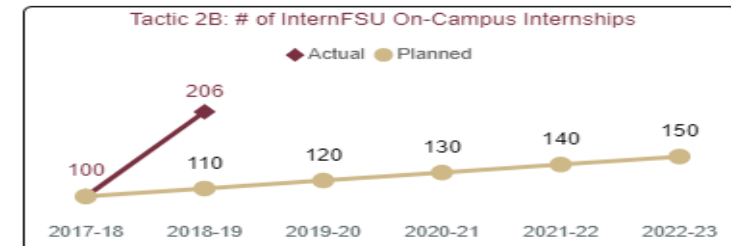
Tactic 1A: Number of Approved Experiential Learning Courses

Year	Actual	Planned
2017-18	32	32
2018-19	109	34
2019-20		36
2020-21		38
2021-22		40
2022-23		42



Tactic 2B: Distributed Internship Funds

Year	Actual	Planned
2017-18	\$9,600	\$9,600
2018-19	\$8,500	\$12,480
2019-20		\$16,224
2020-21		\$21,092
2021-22		\$27,420
2022-23		\$35,646



Goal		Initiative	Main/Representative Outcome
Entrepreneurship and Innovation (E&I)			
I	A	Support existing, and broaden the development of, educational activities that foster E&I	30% increase in percentage of graduates who have taken an E&I course
I	B	Expand involvement of faculty and staff in E&I	200% increase in incubator space used for E&I activities
Academic and Research Excellence			
II	A	Grow the cadre of faculty in disciplines aligned with FSU's strategic goals	10% net increase in the number of faculty
II	B	Foster a University climate which promotes faculty excellence and retention	15% increase in faculty scholarly productivity
II	C	Attract and graduate the best and the brightest graduate and professional school students, and attract and produce top postdoctoral scholars	15% increase in graduate enrollment and postdoctoral scholars
II	D	Expand existing and enhance the impact of interdisciplinary research and teaching on campus	15% increase in interdisciplinary research and teaching
Diversity and Inclusion			
III	A	Increase diversity of FSU student body, faculty, and staff	20% increase in percentage of underrepresented racial/ethnic minority students and faculty
III	B	Increase global and cultural competencies in the FSU community	20% increase in global and cultural programming


Goal		Initiative	Main/Representative Outcome
Student Success			
IV-V	A	Bolster curricular and co-curricular offerings to encourage engaged learning and post-graduation success	72% four-year graduation rate
IV-V	B	Enhance and expand support for student career advising to ensure career readiness leading to positive post-graduation outcomes	72% of graduating students employed or continuing education
IV-V	C	Create an environment that encourages healthy behaviors and wellness	50% increase in types of programs offered in 'Live Well FSU'-branded curriculum
IV-V	D	Enhance academic advising and support infrastructure to promote student success	93% second fall retention rate of full-time FTIC students with 2.0+ GPA
Excellence and Reputation			
VI	A	Attain Top 25 public university ranking in US News reputational rankings	Attain Top 25 public university ranking in U.S. News Peer Assessment and High School Counselors Ranking
VI	B	Strengthen the University's Financial Foundation	Realize efficiency savings of 4% on operational expenses
VI	C	Leverage IT and Physical Infrastructure and Services to Facilitate Innovation and Excellence	Achieve 'Proactive' level of IT Enterprise Maturity and maintain ISES Facility Condition Index of 0.21
VI	D	Maximize the impact of FSU's human capital	20% increase in number of submitted nominations for TaxWatch Productivity Award and Max Carraway Award
VI	E	Enhance campus commitment to sustainability	The Association for the Advancement of Sustainability in Higher Education (AASHE) STARS Gold Rating

Strategic Plan Alignment Worksheet

Unit
Name:

Identify key activities in your unit that are in direct support of the strategic plan and the implementation initiatives. It is unlikely that you will have activities that are relevant for all of these initiatives. Provide a brief description in the "Department or Unit Tactics" column and provide a rough start date (past, present or future year or term/year). Please direct questions to Rick Burnette - rburnette@fsu.edu or

Initiative	Initiative Description	Department or Unit Tactics (Describe activities you are doing to support this initiative)	Implementation History (Effective Date - 2015, 2020)
IA	Support existing, and broaden the development of, educational activities that foster E&I		
IB	Expand involvement of faculty and staff in E&I		
IIA	Grow the Cadre of Faculty in Disciplines Aligned with FSU's Strategic Goals		
IIB	Foster a University Climate that Promotes Faculty Excellence and Retention		



The·half·of·knowledge·is·to
know·where·to·find·knowledge

THANK YOU!