



FLORIDA STATE UNIVERSITY
OFFICE OF UNIVERSITY ADVANCEMENT

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Fundraising Success

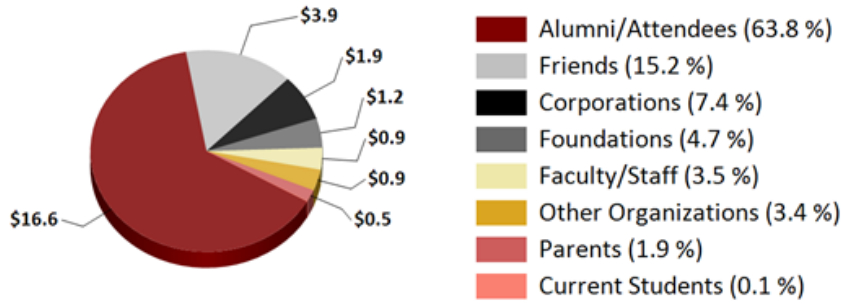
DSO	Fiscal Year-To-Date 2022	Fiscal Year-to-Date 2023
FSU Foundation	\$19,138,545	\$18,212,955
Alumni Association	\$193,476	\$168,463
Seminole Boosters	\$6,323,740	\$7,809,220
Research Foundation	\$229,354	\$875,760
Ringling Museum	\$550,925	\$397,715
Total	\$26,436,040	\$27,464,112



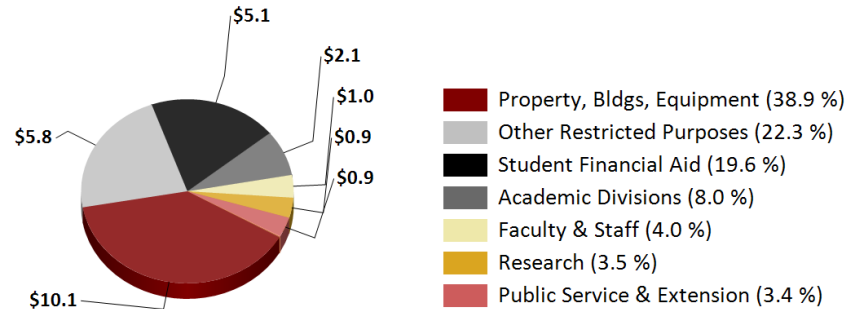
Fundraising by the Source and Purpose

FY 2023

Fiscal Year-to-Date by Source (Millions)



Fiscal Year-to-Date by Purpose (Millions)





University Advancement and Foundation Team

How my team can help?

- Commitment to the academic enterprise
- Representing you, your College, School or unit accurately and effectively
- Engaging in dialogue around “thought starters” for fundraising priorities in your area
- Partnering with you to engage prospective donors
- Proposal generation



Partnerships with Deans and Faculty

- Meeting with each dean to understand their priorities
- Building out a case for support for each College, School and Unit
- Showcasing faculty expertise
- Garnering resources to attract and retain students and faculty



Preparing for FSU's Next Comprehensive Campaign

Leadership Gift Solicitation Phase

Community Phase

- University-wide organized fundraising effort with a clear financial goal and timeline
- Focuses on securing support for the University's highest, most strategic priorities by identifying and soliciting prospects in a planned, systematic way
- Creates a robust volunteer leadership structure around the campaign
- Comprehensive = Benefits almost every facet of FSU